

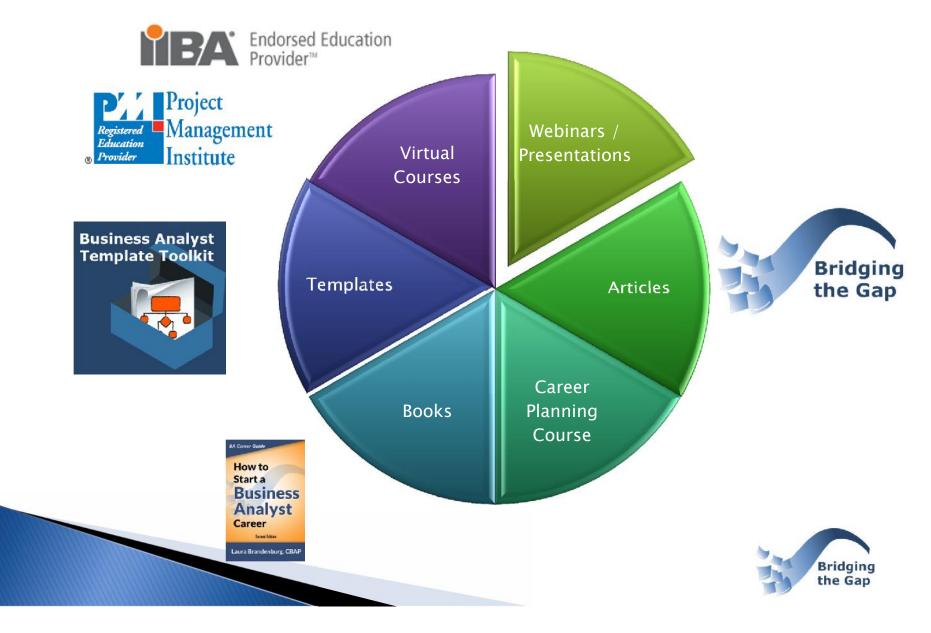
### 10 BA Key Skills You Can Use Even If You Are Not a Business Analyst – Navigating The BA Blueprint –



#### Laura Brandenburg, CBAP

#### **#BTGBA**

### We'll Help You Start Your BA Career



# Our Agenda Today (Part 2 of 2)

The Chicken or the Egg: Recap + Results in Business Process Analysis (from Part 1)

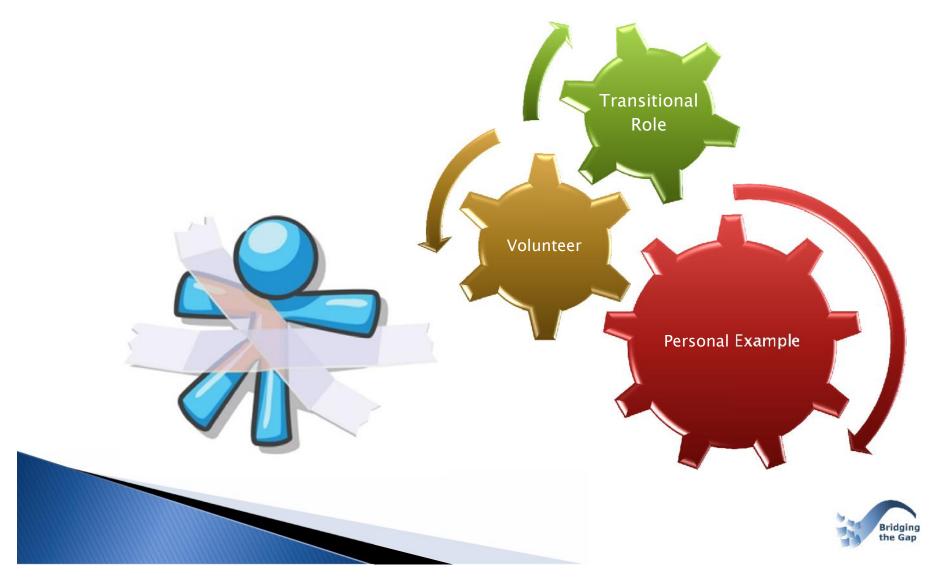
10 Key Business Analysis Skills
Use Cases and Wireframing skills
Data Modeling skills
New Program: The Business Analyst Blueprint



# Share Your Business Process Work and How it "Cracked" the Egg...



# But I'm Unemployed



### But My Employer Doesn't Support Formal Business Analysis

# Look Beyond the Job Title

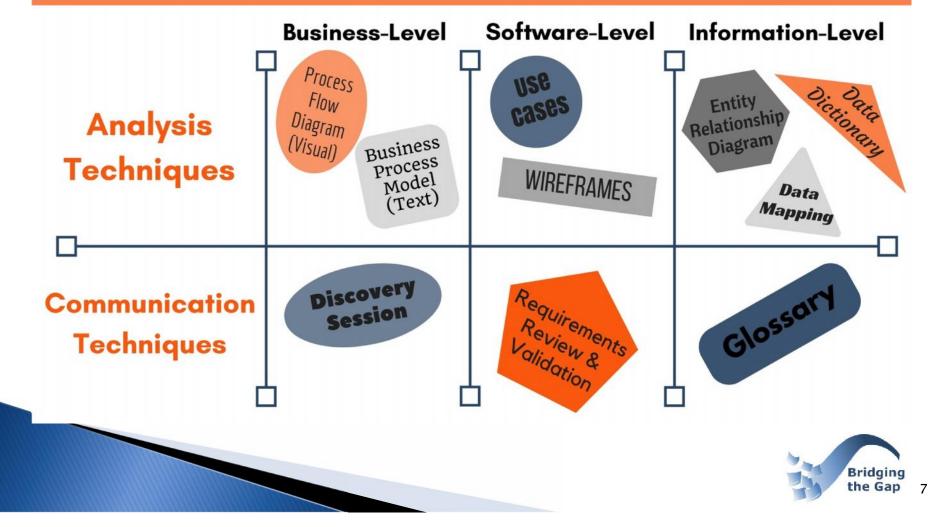
Focus on BA tasks Look at any project or change

Be patient but persistent Make your work visible



# 10 Key BA Skills





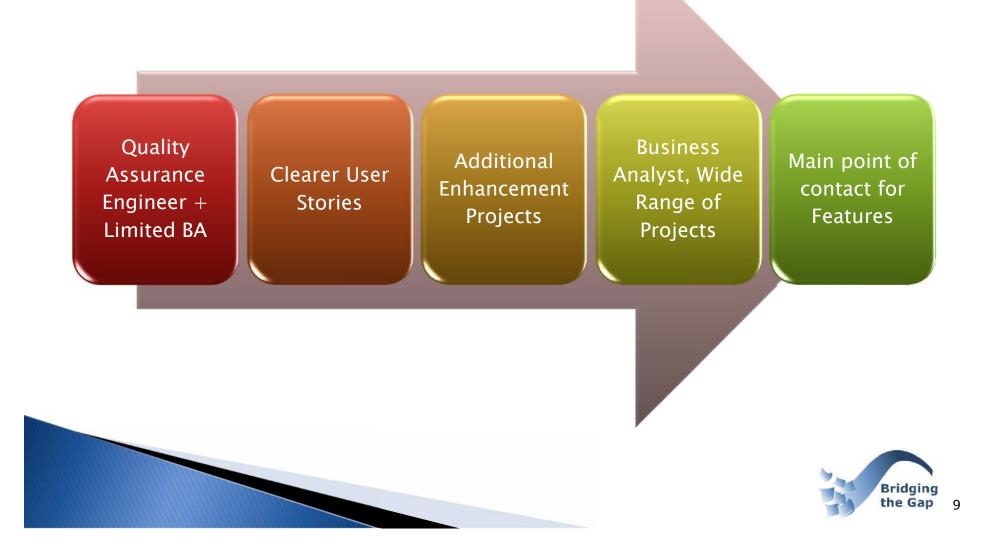
### Software Requirements: Use Cases & Wireframes

#### <u>Use case</u>

User... System... User... System... Wireframe Alternates / Exceptions



# Case Study: Preethi



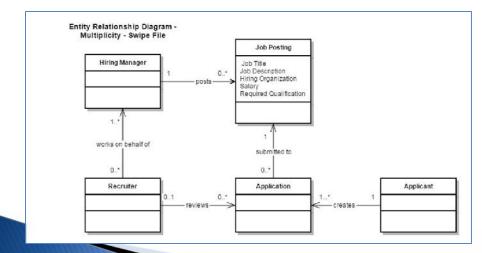
### Functional Requirements If You Are *Yet* Not a BA...





### Information Modeling: Data Modeling Techniques





Å	A Attribute Name	B Table / Concept	C Required	D Type	E
1					
2	Job Title	Job Posting	Yes	Text	X Job B
3	Job Description	Job Posting	Yes	Text	X Job B
4	Hiring Organization	Job Posting	Yes	Look-Up	X Job B
5	Salary	Job Posting	Yes	Numeric	X Job B
6	<b>Required Qualification</b>	Job Posting	No	List	X Job B
7	First Name	Hiring Manager	Yes	Text	X Job B
8	Last Name	Hiring Manager	Yes	Text	X Job B
9	Manager Job Title	Hiring Manager	No	Text	X Job B



### Data Modeling If You Are *Yet* Not a BA...



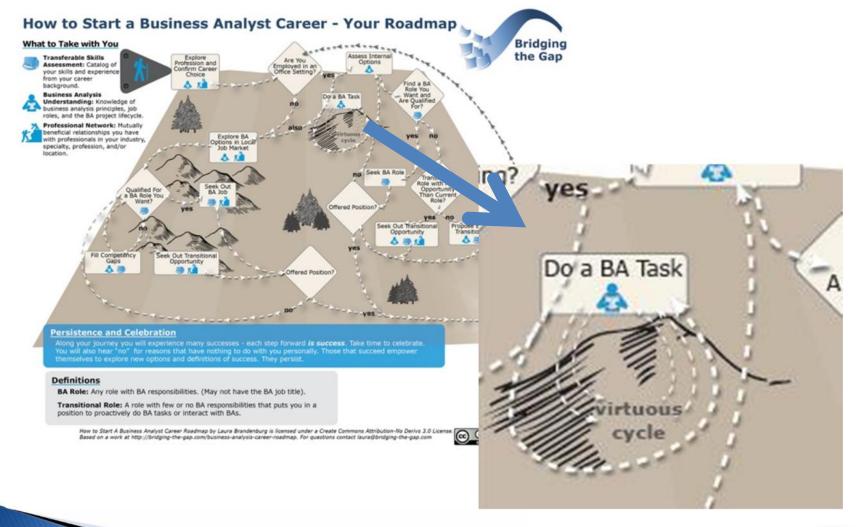


# **Your Questions**





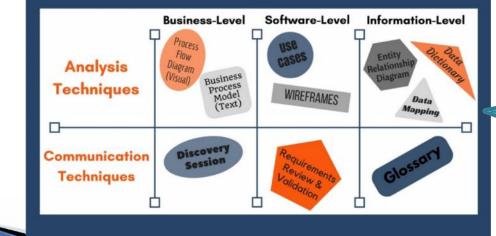
### But this isn't the entire BA lifecycle





# Starts February 23

### The Business Analyst Blueprint





Registered Education Provider



# Here's What You'll Learn



**Endorsed Education** Provider<sup>™</sup>



Earn 36 Earn 36 professional professional credits!



Learn how to solve the right problem and build the right solution.

Learn how to get everyone on the same page about software requirements, even if you don't have detailed technical knowledge.





*Learn how to help business* stakeholders make data requirements decisions, without getting too technical.



### How The Program Works – Delivered Over 4 Months

Each module includes the following components:



- Audios (mp3s)
- Full-text PDF transcripts
- Templates, swipe files
- Work samples
- Exercises





www.bridging-the-gap.com 2/2/201

# **On-Hand Instructor Support**

✓13 Live webinar recaps + Q&A
✓5 months of support via email
✓Instructor feedback on your work





Laura Brandenburg,



Doug Goldberg, CBAP



Paula Bell, CBAP



Disha Trivedi, CBAP



# How You Can Earn 36 Credits



# Bonus – All 5 Template Toolkits (\$485 Value)





Bridging the Gap 20

### Your Investment -



# **One more bonus!**





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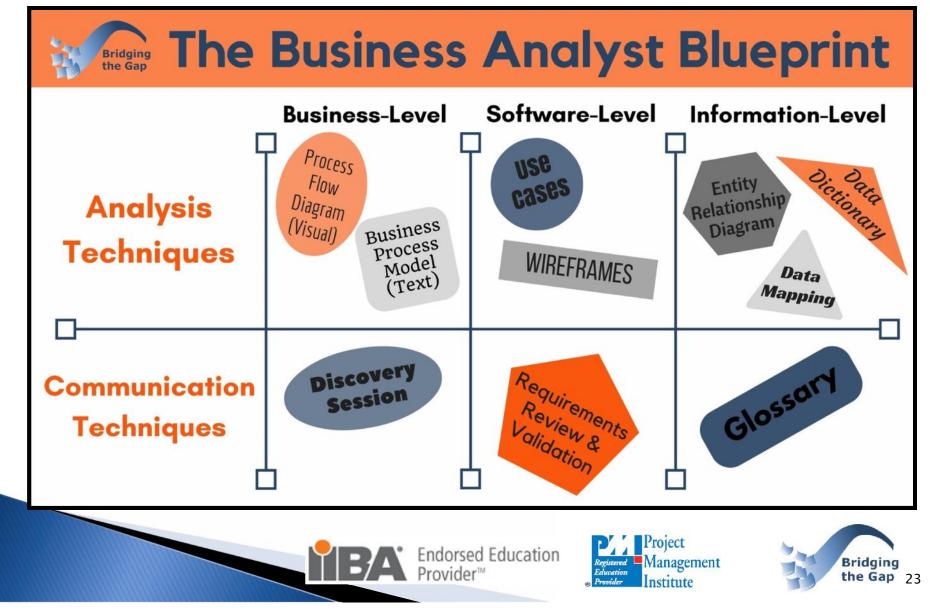


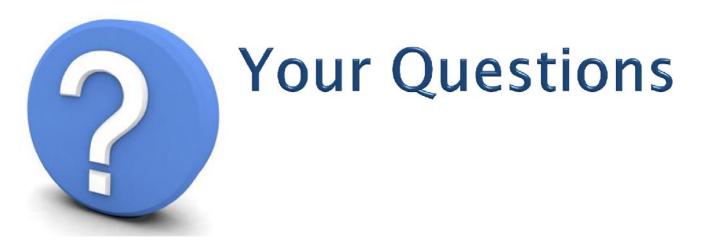
### \$247 Value





# Save \$200 by February 7





# CDU = E81966

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