



The Business Analyst Success Path:

How to create a career you love using
the laws of success



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THANK YOU!

Today's Give Aways

- ▶ We will reward engagement throughout today's webinar.
- ▶ When I ask a question, and you answer in the chat box, you'll be entered in a drawing to win a copy of one of our Template Toolkits.
- ▶ Template Toolkits will be delivered to the email you registered with by Thursday, 11 / 1.

(Not a winner? Use the coupon code **BTG10** to receive **10% savings** our on-demand courses and template toolkits through **TOMORROW** – October 31, 2018.)



**We build our
profession one
BA at a time.**

My Path to Business Analysis



The Business Analyst Manifesto

Out of chaos, we create order.

Out of disagreement, we create alignment.

Out of ambiguity, we create clarity.

But most of all, we create positive change for the organizations we serve.

Source: <http://bridging-the-gap.com/business-analyst-manifesto>

The Business Analyst Success Path



Decide What You Want

Take Personal Responsibility

Expand Your Skill Set

Celebrate Your Successes



**What do you really
WANT?**

What do you really WANT?



- Title
- Responsibilities
- Work Environment
- Projects
- Money
- Benefits
- Respect
-



**First
Give
Away!**



Mistake #1 – Set Goals From Our Head Instead of Our Heart



Mistake #2 - Think Too Small



Mistake #3 – Constrain Ourselves with Assumptions and Trade-Offs



Mistake #4 - Lack Specificity



- More salary
- More responsibility
- More Respect

What do you really WANT?



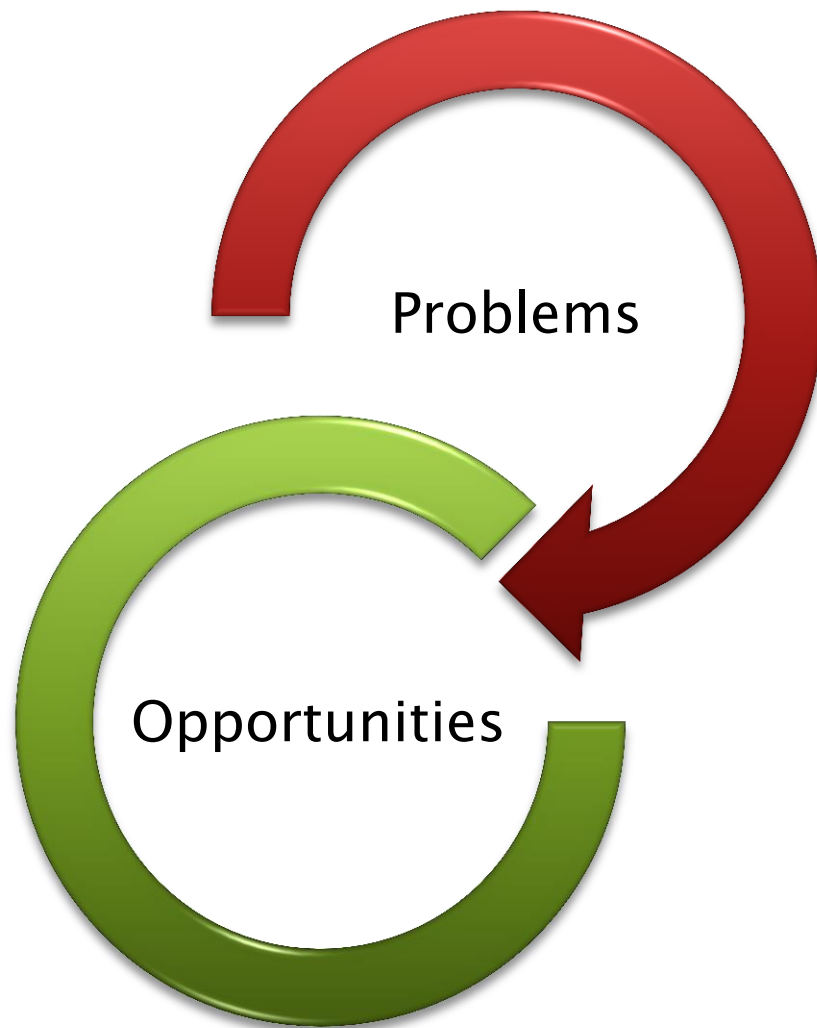
- Title
- Responsibilities
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-



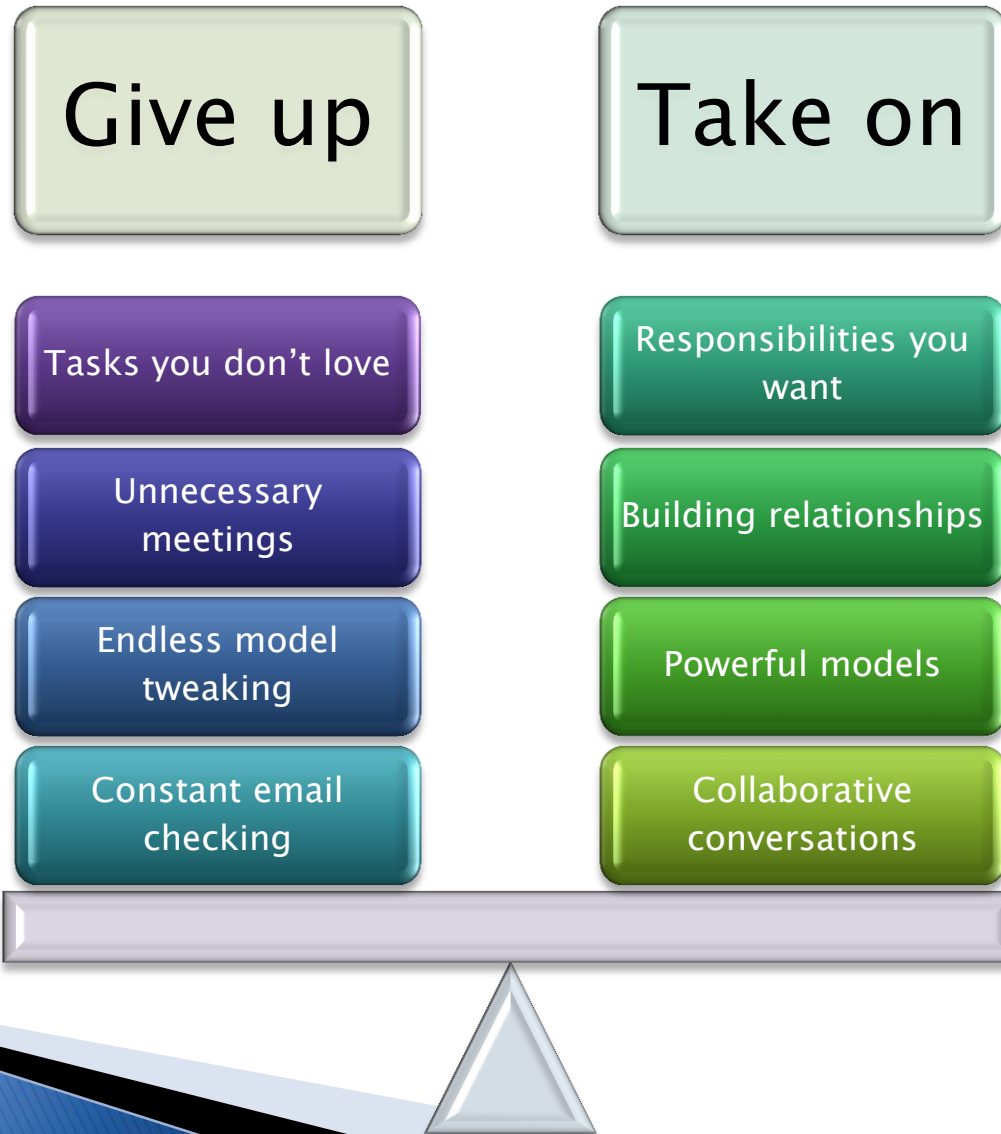
And Our Winners Are....

Take personal responsibility

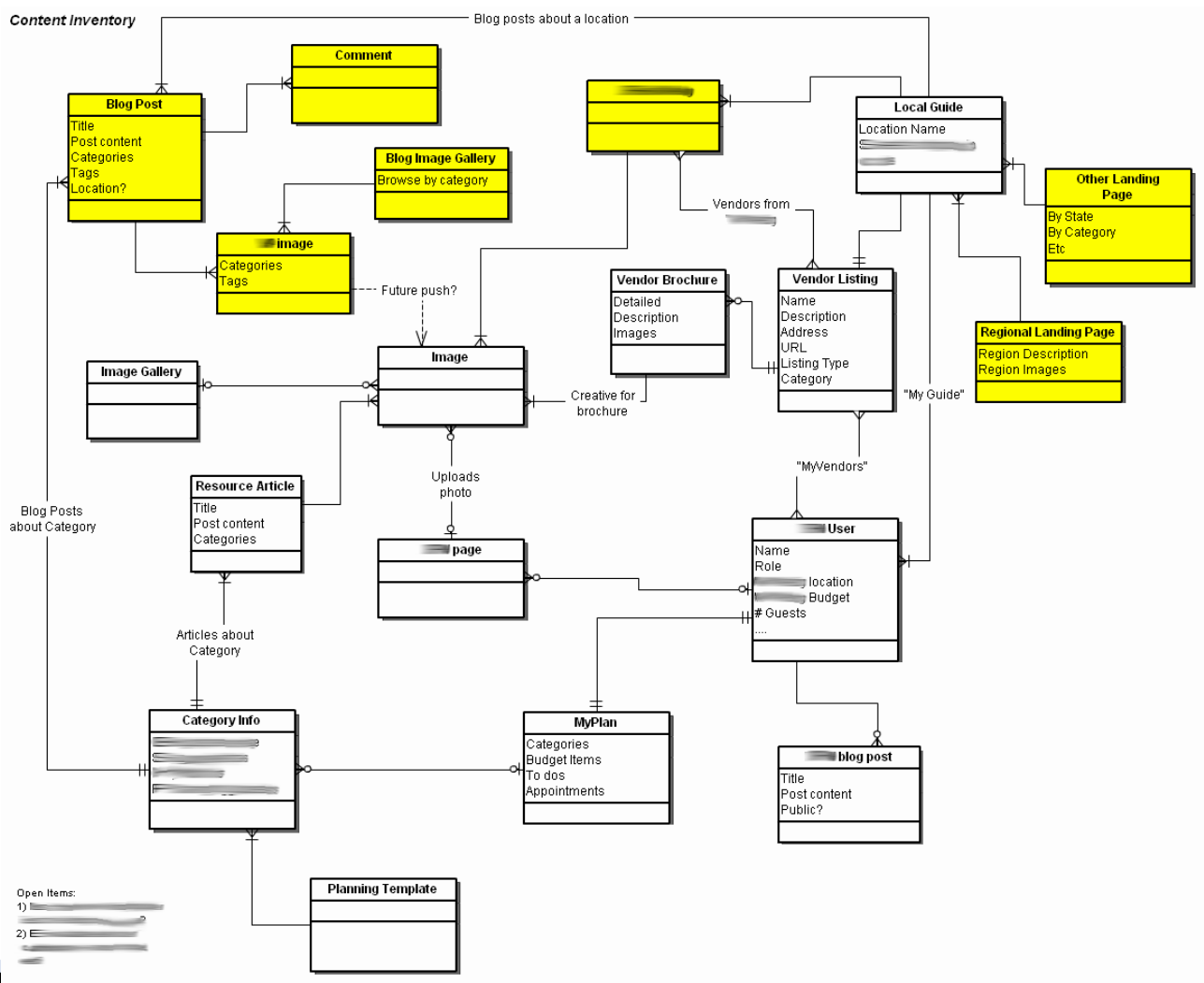




Sacrifice what's not adding value.



My First Entity Relationship Diagram



Your Action – *This Week*

Eliminate 3
lower-value
activities



Add 3 higher
value activities



Second Give Away!

Improve Your Skills and Process



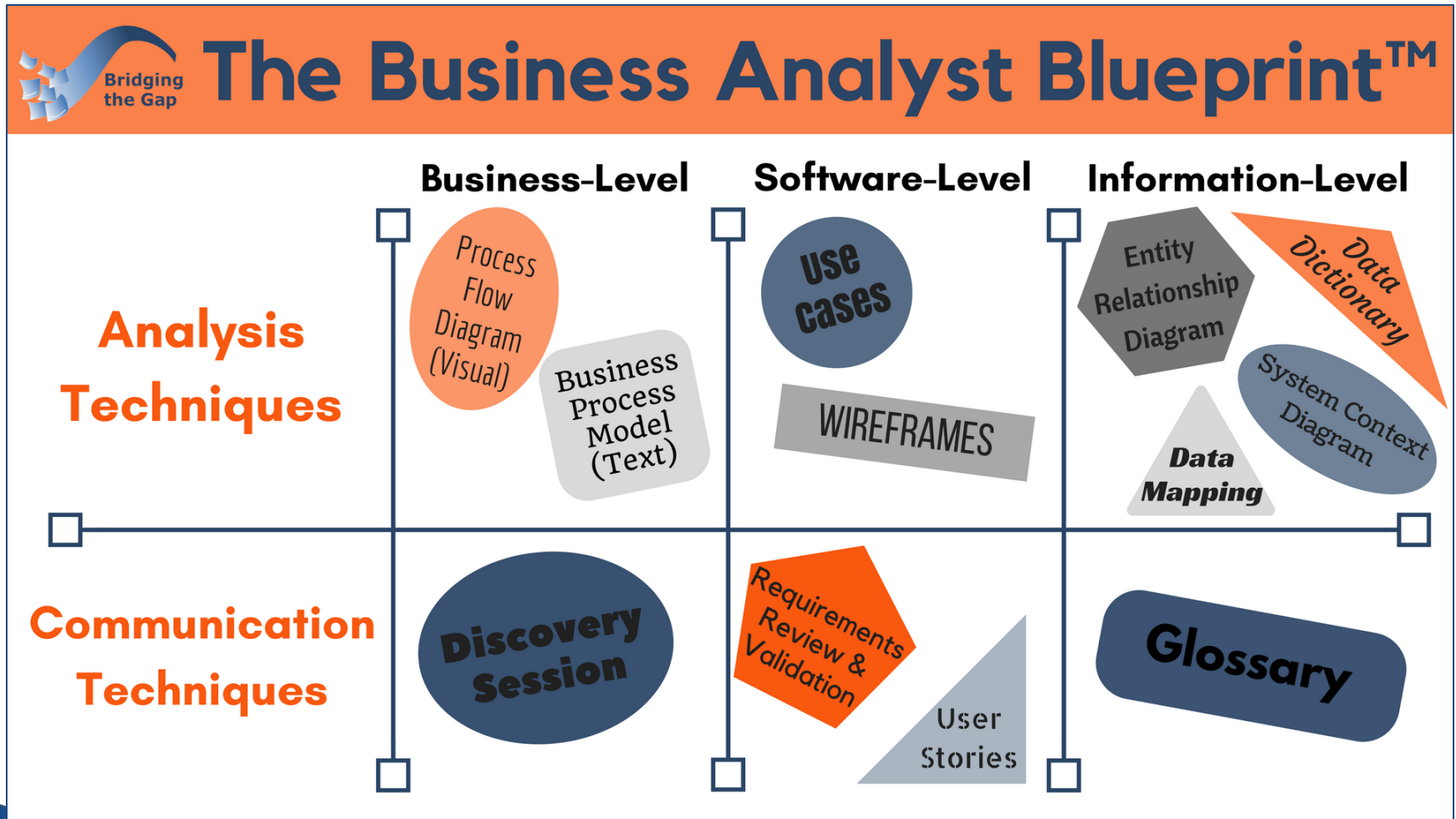
New BA techniques

Relentlessly Improve Your Skills and Process

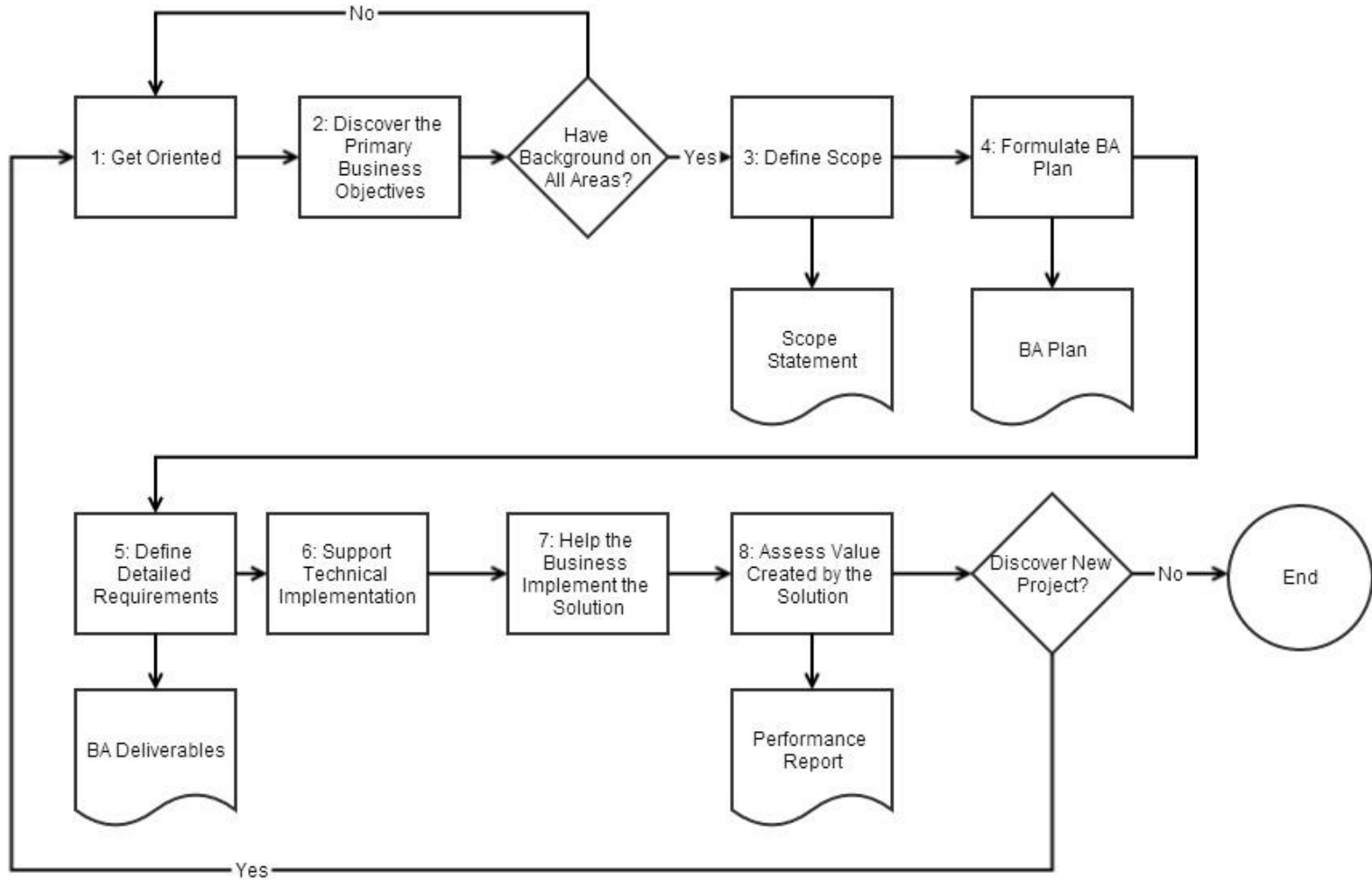
Discard what's not working

Learn new methods

Expand Your Toolbox of BA Techniques



Improve Your BA Process



How to Go To the Next Level



- Stakeholders
- System
- Methodology
- Industry
- Company



- Stakeholders
- Systems
- Multiple analysts





And Our Winners Are...

The background of the slide is filled with a vibrant, celebratory pattern. It features several long, wavy streamers in various colors including pink, purple, yellow, orange, and green. Interspersed among these streamers are numerous small, colorful confetti pieces in shapes of circles, squares, and diamonds. The overall effect is one of joy and achievement.

**Celebrate your
successes.**

Daily Celebration Practices

Gratitude
Journal

3 Wins

Quick Recap...



Questions?



REMINDER!

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