



THE BUSINESS ANALYST BLUEPRINT™ – PROGRAM OUTLINE



PROGRAM DESCRIPTION AND LEARNING OBJECTIVES



The Business Analyst Blueprint™ is a 4-month, 36 credit program to help participants increase their positive impact on projects by applying formal business analysis techniques more effectively and aligned with industry standards.

After participating in this program, a successful course participant will:

- Be able to create a process flow diagram, describe a business process textually, discover process information from business stakeholders, and improve the process to create change in their organization.
- Be able to document functional requirements in use cases and user stories as well as create a corresponding user interface model to get everyone on the same page about software requirements, and avoid many common misunderstandings and gaps in communication.
- Be able to create key data models to learn new domains more quickly and easily clarify technical concepts. The techniques include a glossary, entity relationship diagram, system context diagram, data dictionary, and data map.

The Business Analyst Blueprint™ is an online business analyst training program that blends on-demand course materials in video mp4, audio mp3 and PDF format, live webinar recaps + Q&A, and 1-1 instructor support, which includes a workbook review and participant questions answered via email.

No travel is required and the timing of the training is flexible so the participant can incorporate it into their personal work schedule and continue to meet project commitments.

KEY INFORMATION

Start Date	September 13, 2018
End Date	January 18, 2019
Investment	\$2,997 USD <i>(Discounts are available for 3+ participants from the same organization.)</i>
Professional Credits	36 PDs, CDUs, PDU/Contact Hours for IIBA® or PMI® certification or recertification (available once/participant)

PROGRAM OUTLINE

Module 1: Business Process Analysis

On-Demand Course Materials (mp4, mp3, and PDF) cover:

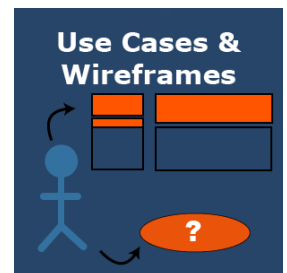
- Introduction to Business Process Analysis
- How to Create a Process Flow Diagram
- How to Engage Stakeholders to Discover the As-Is Business Process
- How to Analyze the Business Process Details
- How to Validate a Business Process Model
- How to Improve a Business Process



Module 2: Use Cases and Wireframes

On-Demand Course Materials (mp4, mp3, and PDF) cover:

- Introduction to Use Cases and Wireframes
- How to Analyze Functional Requirements in a Use Case
- How to Create a Wireframe
- Use Cases and User Stories in Agile
- How to Make Sure a Use Case is Clear and Complete
- How to Review and Validate Use Cases and Wireframes



Module 3: Data Modeling for Business Analysts

On-Demand Course Materials (mp4, mp3, and PDF) cover:

- How to Get Started with Data Modeling
- How to Clarify Business Terminology Using a Glossary
- How to Create an Entity Relationship Diagram
- How to Create a Data Dictionary
- How to Create a System Context Diagram
- How to Create a Data Map



CERTIFICATE OF COMPLETION REQUIREMENTS

The Business Analyst Blueprint™ is endorsed by the International Institute of Business Analysis™ (IIBA®) and Project Management Institute (PMI)® and successful completion of the program will qualify for 36 professional development credits (PDs, CDUs, PDUs/Contact Hours).

To successfully complete the course and earn a Certificate of Completion, the participant must complete a workbook for each module, demonstrating that they've gone through each lesson and put their learning into action.



ABOUT BRIDGING THE GAP

Bridging the Gap offers business analysis and project management professionals best-in-class, virtual, and on-demand training to support their professional development and certification goals.



Bridging the Gap has been serving the business analyst community since 2008. We are an Endorsed Education Provider™ of the International Institute of Business Analysis® and a Registered Education Provider® with the Project Management Institute, Inc.

Bridging the Gap offers [virtual business analysis courses](#) to professionals who want to get started in a business analyst career or make sure they succeed in their current business analyst position. All of our courses are delivered virtually and that means you don't need to travel anywhere farther than your closest computer with an internet connection. They are also very flexible, allowing for participants to maintain project commitments while improving their skills.

Instructor support spans for the entire course timeline **you can apply what you learn on your real project work, ask questions, and receive instructor feedback. You will see immediate improvements on your active projects when you successfully apply the course materials.**

Browse our online course catalog at:

<http://www.bridging-the-gap.com/business-analysis-training-courses/>

Questions? We are happy to help. Email us at info@bridging-the-gap.com

OUR INSTRUCTORS

All of our instructors are senior business analysts with deep experience in the profession and industry-standard certifications. They are on-hand to help you apply your course materials and they provide the 1-1 support and evaluations that our virtual business analysis courses have come to be known for.

When you join a Bridging the Gap course, you will receive content and learning materials created by Laura Brandenburg, CBAP. As you go through the course, you can email in questions and submit work for review by one of our other certified instructors.

LAURA BRANDENBURG, CBAP



Laura Brandenburg is an internationally-recognized leader known for helping mid-career professionals start business analysis careers. She is the creator of Bridging the Gap and the best-selling author of [*How to Start a Business Analyst Career*](#).

Laura designed and created the BA Essentials Master Class, Business Process Analysis, Use Cases and Wireframes, and Data Modeling for Business Analysts – all courses that have served hundreds of participants in the business analysis community.

Laura brings more than a decade of experience in the business analysis profession, filling such diverse roles as a full-time business analyst, consultant, and hiring manager. She brings all of these perspectives into her writing, presenting, coaching, and training to help you find transferable business analysis skills, expand your business analysis experience, and start your business analysis career with confidence.

PAULA BELL, CBAP



Paula Bell is a Business Analyst mentor, coach and author with 18 years in project roles to include business analyst, requirements manager, business process quality manager, technical writer, project manager, developer, test lead and implementation lead. Paula has experience in a variety of industries to include media, courts, carpet manufacturing, banking and mortgage. Paula has led multiple highly-visible multi-million dollar technology and business projects to transform businesses where she was the Consultant, Requirements Manager or Lead Business Analyst.

Paula holds a BS in Management Information Systems, is an IIBA[®] Certified Business Analysis Professional[™] (CBAP[®]), and BA Certified through B2T. She started a mentoring program and chaired the communications committee for her local IIBA[®] chapter, has written articles for B2T, Business Analyst Times, and Modern Analyst, and has conducted podcasts with the BACoach and Dave Saboe.

DOUG GOLDBERG, CBAP



Doug Goldberg is an industry leading business analyst and an IIBA[®] Certified Business Analysis Professional[™] (CBAP[®]).

Doug's passion for business analysis and core skill development are what has propelled his growth and afforded great opportunities in BA Management and Leadership, Center of Excellence Development, Mentoring Program development, BA consulting excellence, BA value determination and evangelism, blogging, course instructing, speaking and MENTORING business analysts!

Doug is currently avidly mentoring several Business Analysts across the globe, promoting business architecture capability, blogging about business analysis and architecture on his site, DougGtheBA.com, instructing courses and speaking to encourage others to excel in the professional development of BA skills.

DISHA TRIVEDI, CBAP



Disha moved to the United States from India in 2001. She first learned about Use Cases and Extreme Programming in her Software Engineering class at NC State University. Little did she know that this was only a start of her lifelong affair with Business Analysis. After obtaining her degree in Computer Science and Economics at NC State, she quickly proceeded to work with organizations that provided her insight into the Utility, Education, Education, and Mortgage sectors. She started as a Programmer, using every available opportunity to perform Business Analyst duties, and soon she got her first break. She later received her CBAP® in 2011.

Now, after more than 10 years of working in IT, she continues to enjoy helping organizations leverage the power of Business Analysis is passionate about sharing this knowledge with budding Business Analysts. She served as the Secretary for South Florida IIBA® chapter from 2011 to 2014 and continues to be an active IIBA® member.

When not promoting Business Analysis, Disha spends her time with her two young daughters and her husband in Northern Virginia.

ARCHANA MAGANTY, CCBA



Archana moved to the United Kingdom in 2001 from Secunderabad, India. She started working as junior Programmer in IBM Lotus Notes in the year 1999 in India and continued in the same technology in the UK until 2012. During this tenure, she scaled up the ladder to be Technology Lead along with using Business Analysis skills at every given opportunity. She joined a world-renowned consultancy in 2012 as Business Solutions Manager/Business Analyst in London, thus bridging the gap between Business Analysts and Technology, and followed on to do similar roles in various projects. However, she felt directionless due to lack of framework understanding.

Archana studied Business Process Analysis, Data Modeling, and Use Cases and Wireframes at Bridging the Gap and that boosted her confidence. She took on leadership roles within Business Analysis stream and educated organisations and teams on Business Analysis Framework and Best Practice methods.

Archana gained CCBA[®] certification in 2017. Now her dream of working with Laura at Bridging the Gap has become a reality.

In her spare time, Archana reads Buddhist philosophy books, chants Hindu/Tibetan mantras, and spends quality time with family and friends.

BRIDGING THE GAP – CONTACT INFORMATION

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