



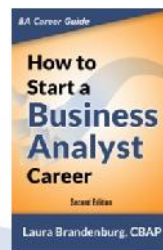
The Chicken or the Egg: The Secret to Getting Business Analyst Experience



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#BTGBA

We'll Help You Start Your BA Career



Our Agenda Today (Part 1 of 2)

- ▶ How to actually get BA experience.
 - ▶ Your options for moving into a BA role.
 - ▶ A quick look at BA skills
 - ▶ Take action: business process analysis
-
- ▶ Next week (Part 2) ~ How to apply even more BA skills to expand your experience.

The Chicken and the Egg



“Falling” Into the BA Role



Just Start Doing Business Analysis

Business
Process

Current
Workflow

Potential
Improvements

Software
Requirements

Functional

Data /
Information

Communication

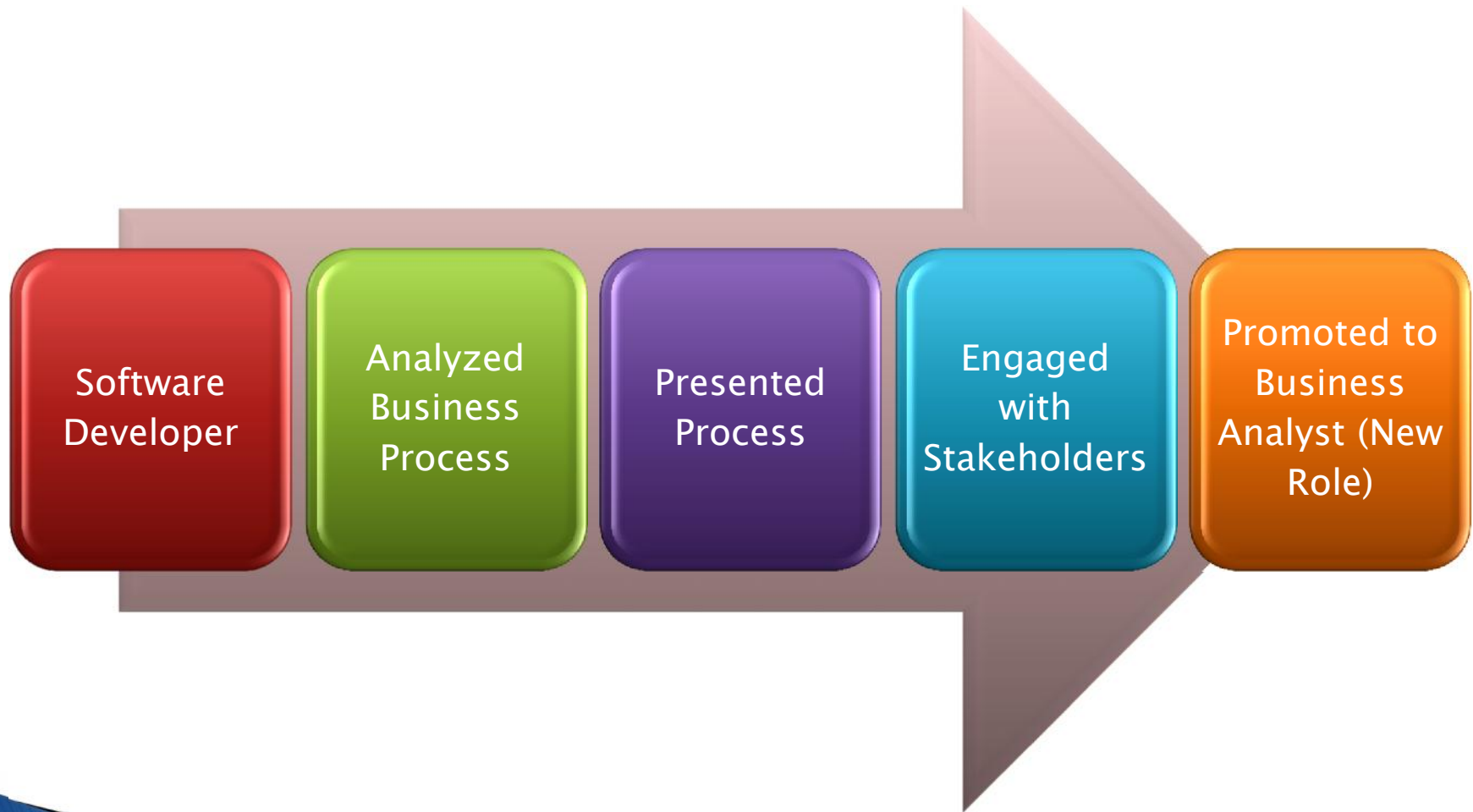
Meetings

Reviews

But my employer doesn't support my career goals....



Case Study: Wendy



Your Career Options

New BA Role

- Created for you.
- In your current organization.

Existing BA Role

- May not have the “BA” job title.
- New or current organization.

Transitional Role

- With a path to more BA opportunities.
- New or current organization.

Your Questions



A Business Process Is...

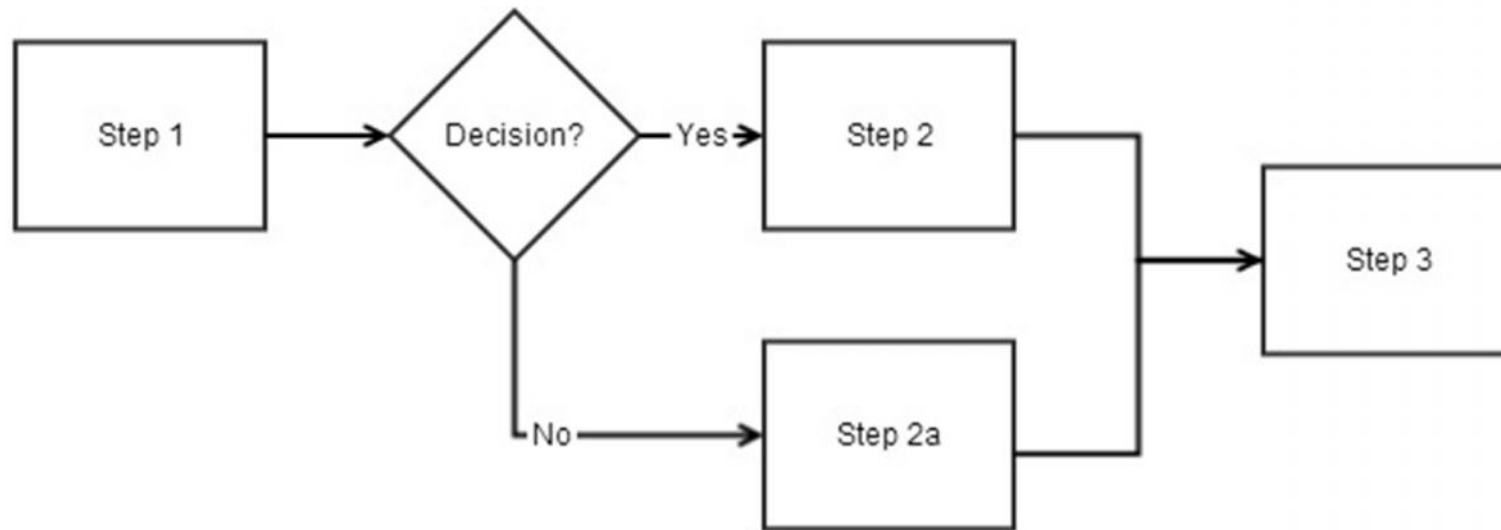
A set of steps or activities performed in a repeatable fashion.



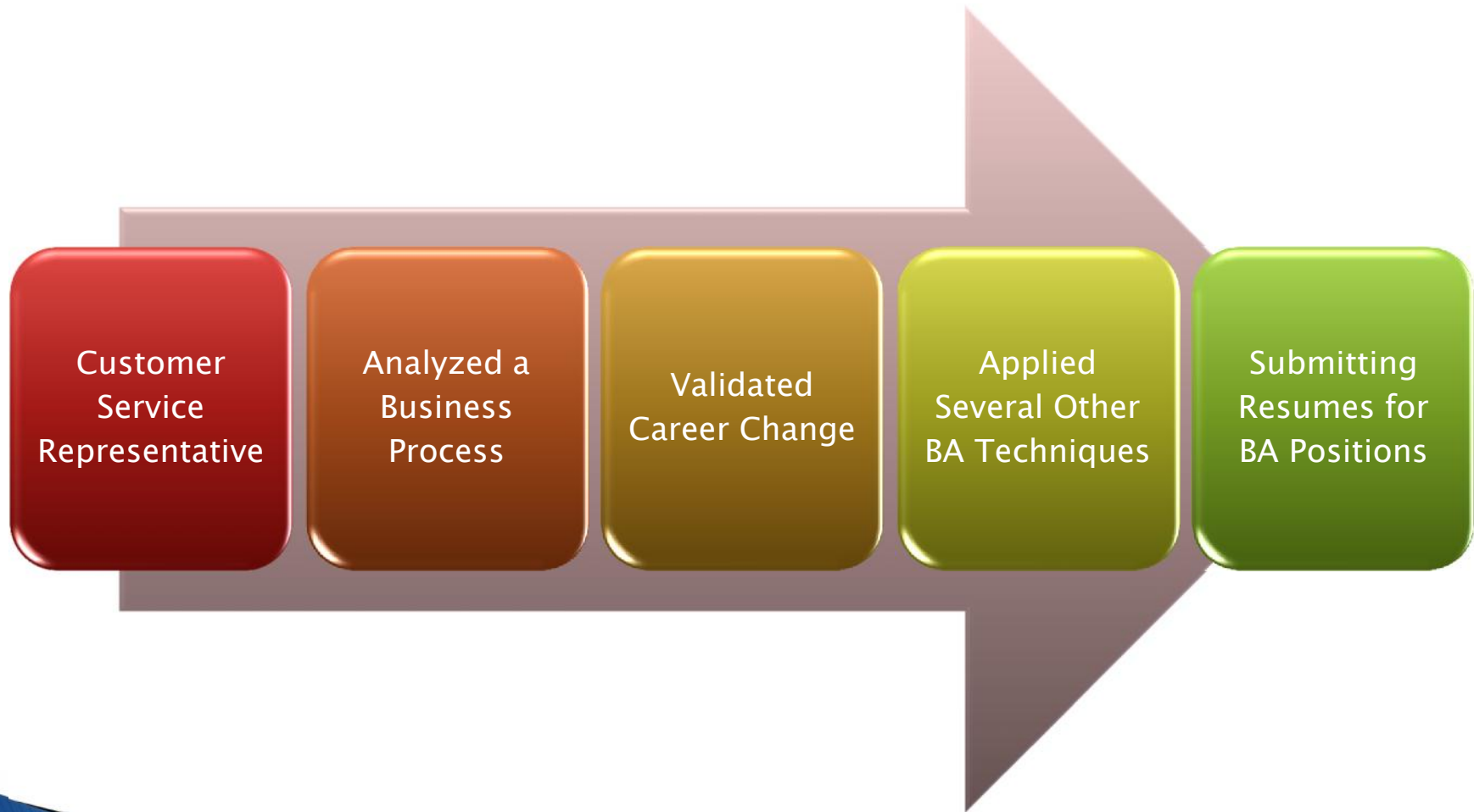
Key Elements of a Business Process



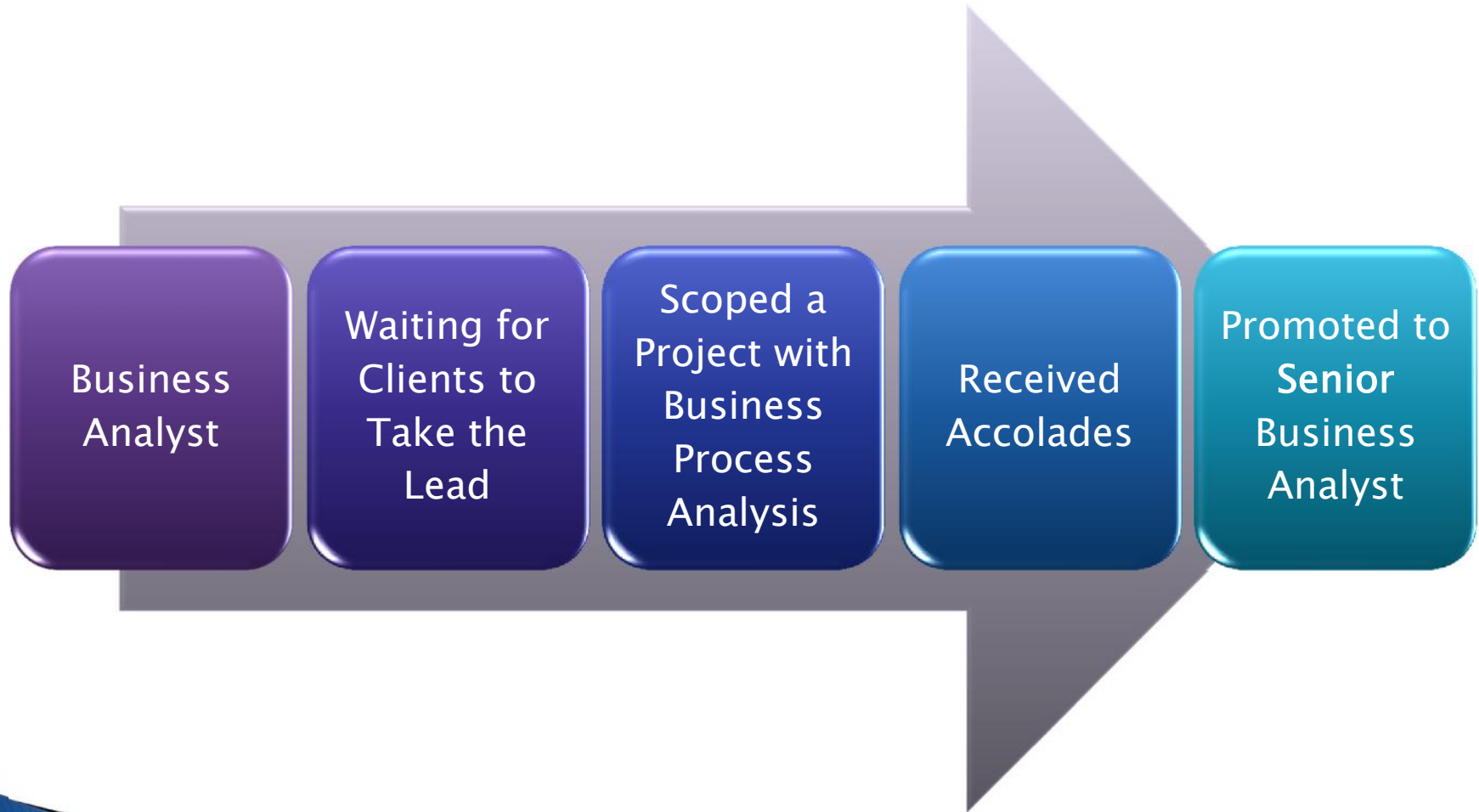
A Simple Workflow Diagram



Case Study: Adam

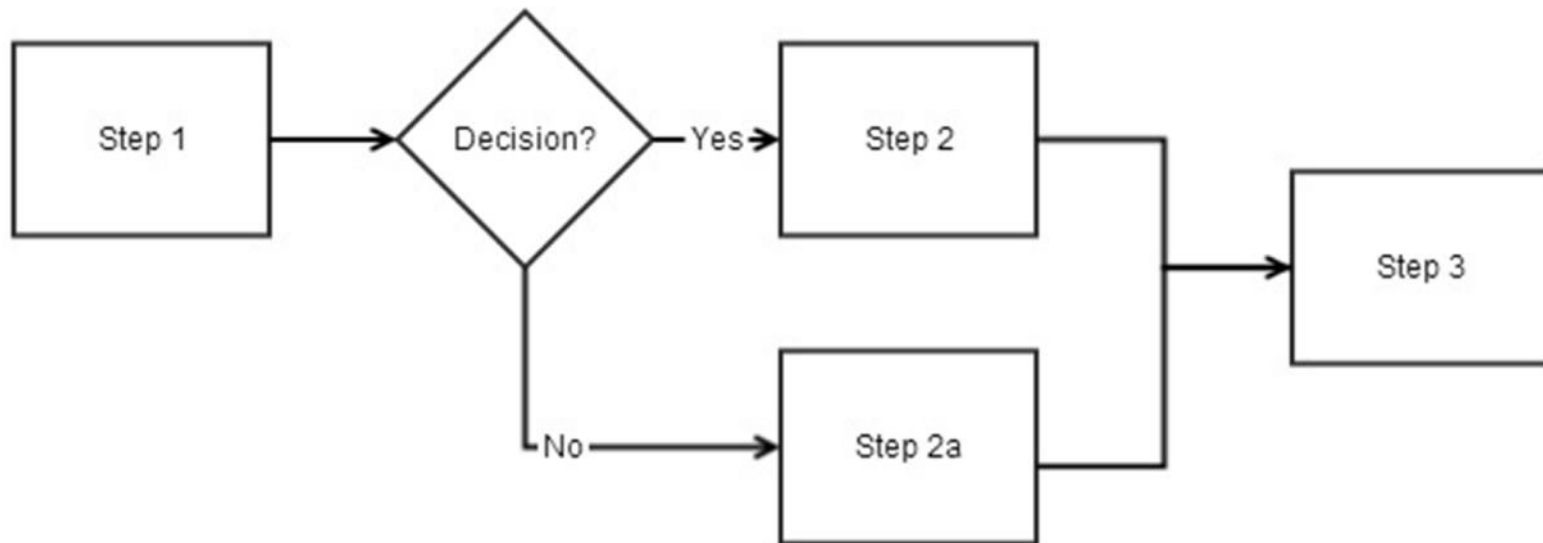


Case Study: Archana



Your Challenge:

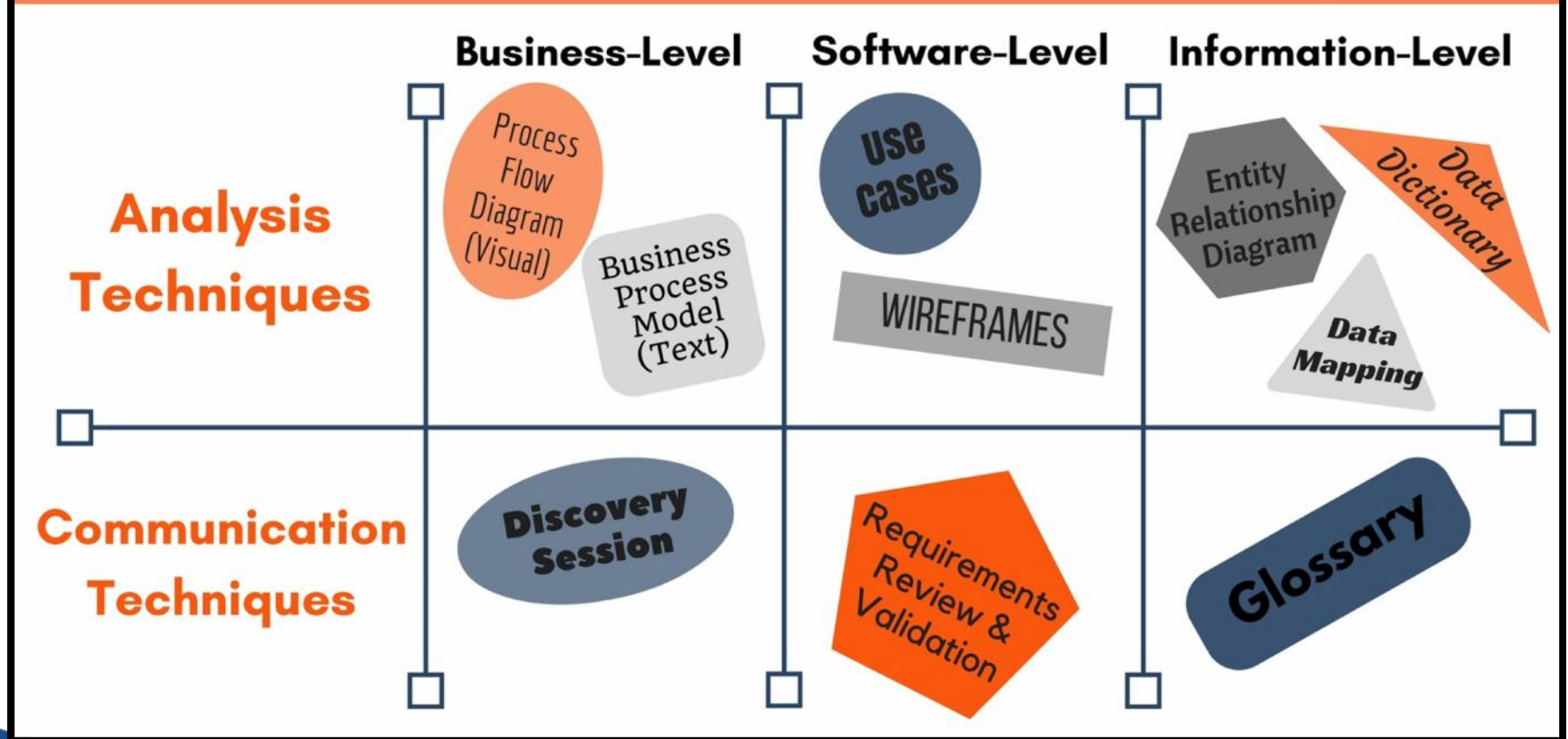
Analyze a Business Process



Join Us Next Week



The Business Analyst Blueprint



The Business Analyst Blueprint – Starts February 23.

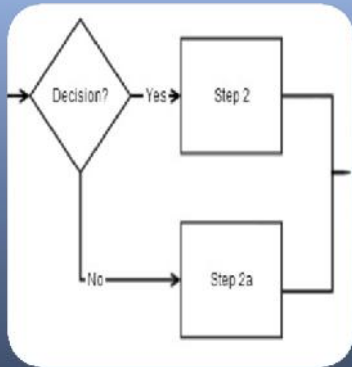
- ▶ Covers the following skills:
 - Business Process Analysis
 - Use Cases and Wireframes
 - Data Modeling
- ▶ Includes:
 - 13 Live Webinar Sessions
 - Audio, PDF, Template Materials
 - Instructor Feedback
- ▶ 36 PDs / CDUs / PDUs / Contact Hours



Your Next Steps



Register for the next webinar



Analyze a business process!



Your Questions

CDU = E81966

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