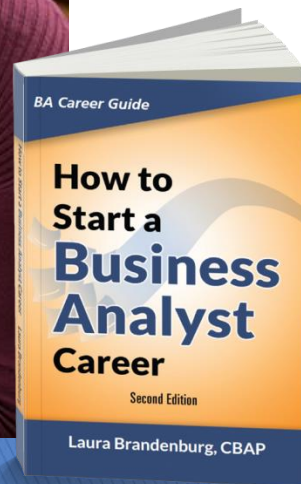




Jump Start Your Business Analyst Career



Your Presenter:
Laura Brandenburg, CBAP



Sound Check for Web-Only Participants:

If you do not hear anything, please check that your computer speakers are on and the volume is turned up. Alternatively, you may call in via phone or Skype.

3 Secrets for Success + 1 Bonus

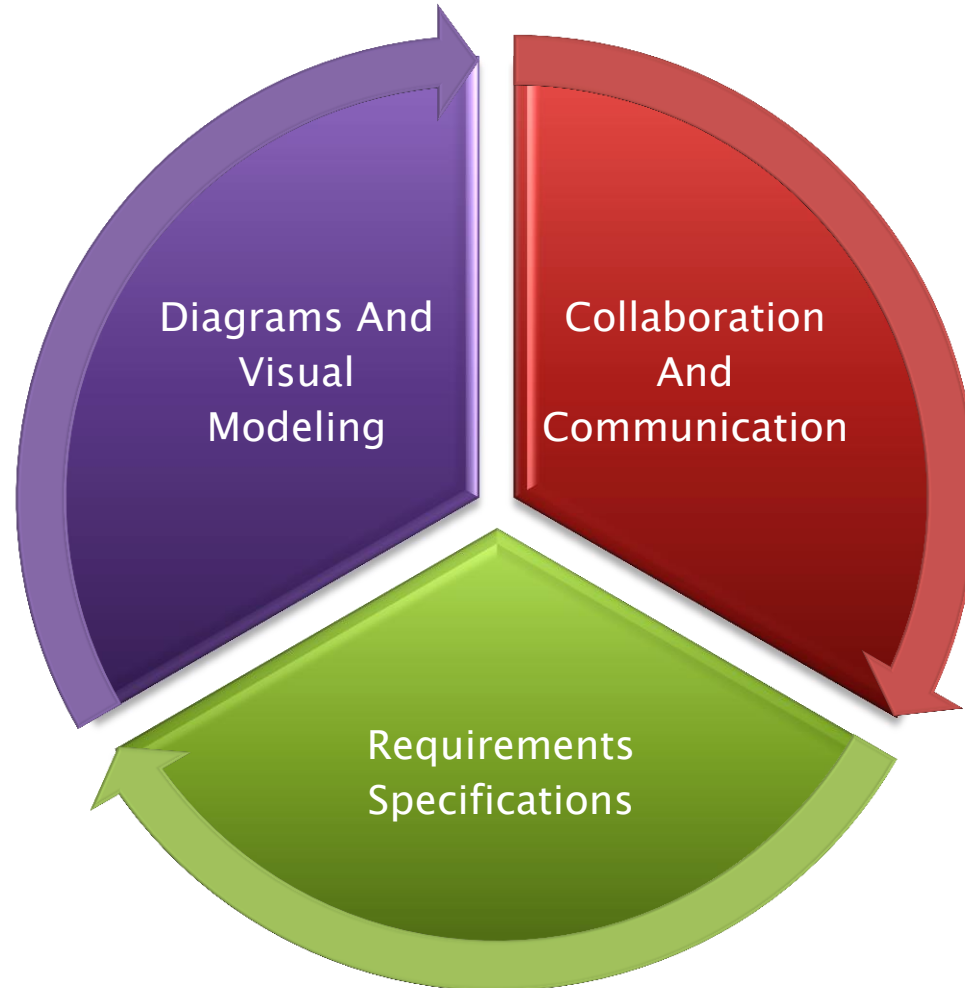
- ▶ An inside look at the business analysis job role
- ▶ How to expand your business analyst experience and skills
- ▶ What goals and action steps to take
- ▶ ***Bonus!*** Finding your personal why so you don't get stuck
- ▶ Your Questions

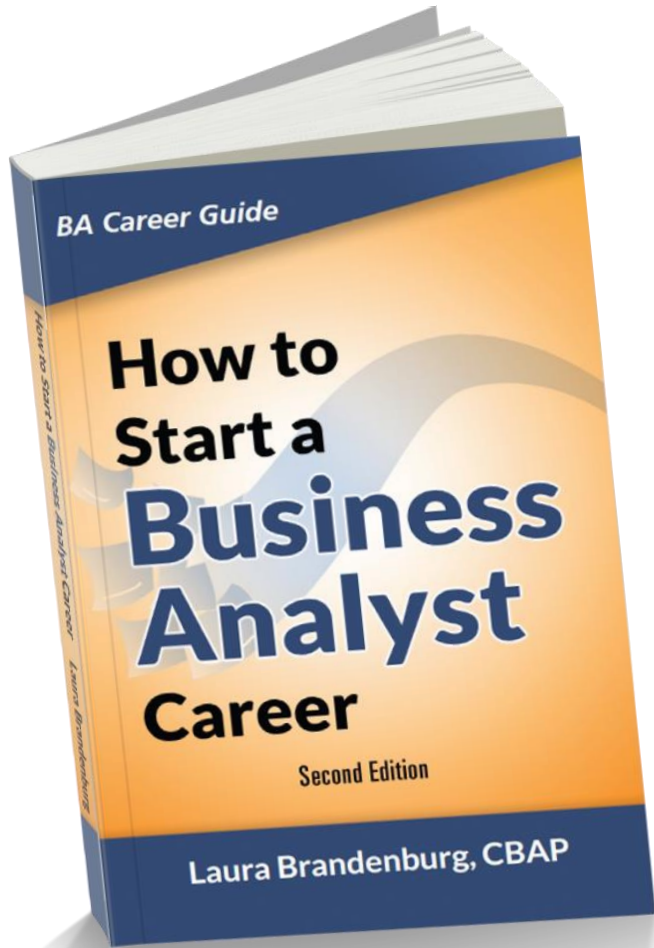
Business Analysis Defined

“Business analysis ultimately helps organizations to understand the needs of the enterprise and why they want to create change, design possible solutions, and describe how those solutions can deliver value.”

- ▶ Version 3 of *BABOK® Guide*

3 Key Business Analyst Skill Areas





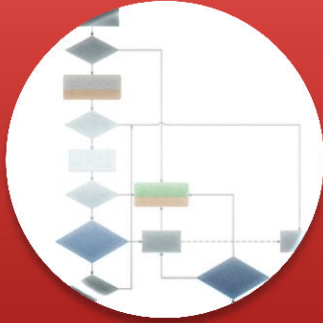
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How to Expand Your Business Analyst Experience and Skills



BA Work in Non-BA Contexts



Analyze a
Process



Take Notes /
Facilitate a
Meeting



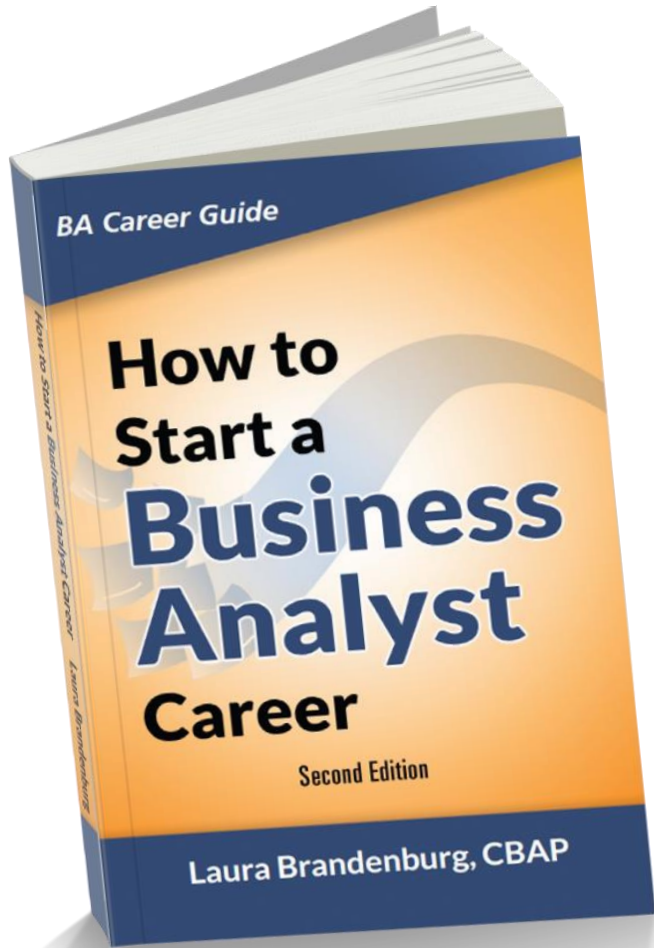
Create a New
Diagram



Goals and Action Steps

Beyond “It Depends...”





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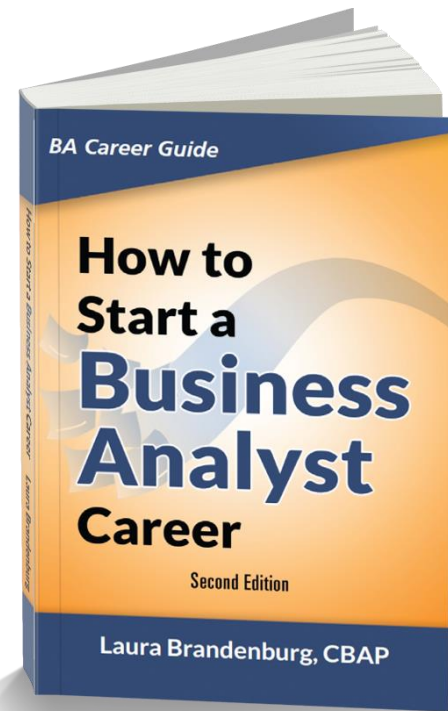
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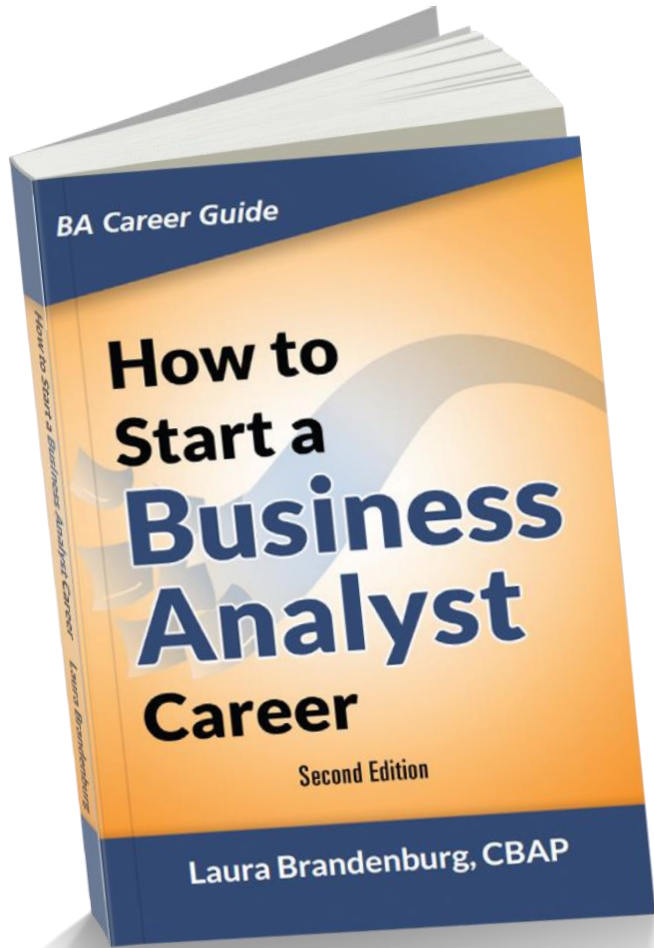
Bonus! Find Your Why



- ✓ 90K Salary
- ✓ Get off the technology treadmill
- ✓ Find fulfillment in BA work

Your Questions!





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