



# THE BUSINESS ANALYST BLUEPRINT™ – PROGRAM OUTLINE



## PROGRAM DESCRIPTION AND LEARNING OBJECTIVES



**The Business Analyst Blueprint™** is a 4-month, 36 credit program to help participants increase their positive impact on projects by applying formal business analysis techniques more effectively and aligned with industry standards.

After participating in this program, a successful course participant will learn the core business analysis techniques to be successful as a business analyst. You will be able to:

- Create a process flow diagram, describe a business process textually, discover process information from business stakeholders, and improve the process to create change in their organization.
- Analyze functional requirements in use cases and user stories as well as create a corresponding user interface model to get everyone on the same page about software requirements, and avoid many common misunderstandings and gaps in communication.
- Create key data models to learn new domains more quickly and easily clarify technical concepts. The techniques include a glossary, entity relationship diagram, system context diagram, data dictionary, and data map.

**The Business Analyst Blueprint™** is a comprehensive business analyst training program that leverages the benefits of the online environment to create an expansive learning container.

For an investment comparable to a 2-3 day course, participants receive:

- 4 full months of individual instructor support, so they can ask questions and work through practical challenges that would otherwise block their success. This includes both email support and structured workbook reviews.



- On-demand, online course materials so they can learn on their own schedule, with flexibility to plan around work and life commitments.
- Access to interactive, online learning communities, through live webinars, instructor hours, and online forums, so they can learn from their peers across the globe and become part of the larger business analysis community.

What’s more, no travel is required and the timing of the training is flexible so the participant can incorporate it into their personal work schedule and continue to meet project commitments.

## KEY INFORMATION

<b>Program Timeline</b>	February 2019 – May 2019 (exact dates TBD)
<b>Investment</b>	<p>\$2,997 USD per participant</p> <p><i>(Discounts are available for 3+ participants from the same organization. Private, customized options available for 10+ participants from the same organization. Contact us for details.)</i></p>
<b>Professional Credits</b>	36 PDs, CDUs, PDUs/Contact Hours for IIBA® or PMI® certification or recertification (available once/participant)

>> [CLICK HERE FOR ONLINE PRE-REGISTRATION](#) <<

(Or contact us at [info@bridging-the-gap.com](mailto:info@bridging-the-gap.com) to pay by check or electronic transfer.)



# PROGRAM OUTLINE

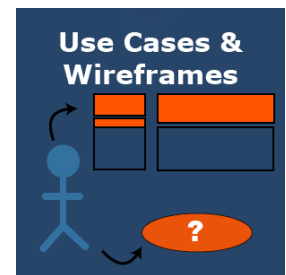
## Module 1: Business Process Analysis

- Introduction to Business Process Analysis
- How to Create a Process Flow Diagram
- How to Engage Stakeholders to Discover the As-Is Business Process
- How to Analyze the Business Process Details
- How to Validate a Business Process Model
- How to Improve a Business Process



## Module 2: Use Cases and Wireframes

- Introduction to Use Cases and Wireframes
- How to Analyze Functional Requirements in a Use Case
- How to Create a Wireframe
- Use Cases and User Stories in Agile
- How to Make Sure a Use Case is Clear and Complete
- How to Review and Validate Use Cases and Wireframes



## Module 3: Data Modeling for Business Analysts

- How to Get Started with Data Modeling
- How to Clarify Business Terminology Using a Glossary
- How to Create an Entity Relationship Diagram
- How to Create a Data Dictionary
- How to Create a System Context Diagram
- How to Create a Data Map



## Bonus: BA Essentials Master Class (Self-Study Access)

Learn the step-by-step business analysis approach to a project by collaborating across the organization to discover business objectives, define scope, detail the requirements, and ultimately assess the value created by the solution.





# ABOUT BRIDGING THE GAP

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Bridging the Gap offers business analysis and project management professionals best-in-class, online training to support their professional development and certification goals.



Bridging the Gap has been serving the business analyst community since 2008. We are an Endorsed Education Provider™ of the International Institute of Business Analysis® and a Registered Education Provider® with the Project Management Institute, Inc.

Bridging the Gap offers [online business analysis courses](#) to professionals who want to get started in a business analyst career or make sure they succeed in their current business analyst position.

Our unique, best-in-class learning model fully leverages the benefits of the online environment to create an expansive learning container, allowing participants time to apply their learning, ask questions, and receive instructor feedback on their actual real-world work. **You will see immediate improvements on your active projects when you successfully apply the course materials.**

Online learning also means you save on additional travel time and costs, and allows for flexibility around work and personal commitments.

Browse our online course catalog at:

<http://www.bridging-the-gap.com/business-analysis-training-courses/>

Questions? We are happy to help. Email us at [info@bridging-the-gap.com](mailto:info@bridging-the-gap.com)

# OUR INSTRUCTORS

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All of our instructors are senior business analysts with deep experience in the profession and industry-standard certifications. They are on-hand to help you apply your course materials and they provide the 1-1 support and evaluations that our online business analysis courses have come to be known for.

When you join a Bridging the Gap course, you will receive content and learning materials created by Laura Brandenburg, CBAP. As you go through the course, you can email in questions and submit work for review by one of our other instructors.

## LAURA BRANDENBURG, CBAP



Laura Brandenburg is an internationally-recognized leader known for helping mid-career professionals start business analysis careers. She is the creator of Bridging the Gap and the best-selling author of [\*How to Start a Business Analyst Career\*](#).

Laura designed and created the BA Essentials Master Class, Business Process Analysis, Use Cases and Wireframes, and Data Modeling for Business Analysts – all courses that have served hundreds of participants in the business analysis community.

Laura brings more than a decade of experience in the business analysis profession, filling such diverse roles as a full-time business analyst, consultant, and hiring manager. She brings all of these perspectives into her writing, presenting, coaching, and training to help you find transferable business analysis skills, expand your business analysis experience, and start your business analysis career with confidence.

## PAULA BELL, CBAP



Paula Bell is a Business Analyst mentor, coach and author with 18 years in project roles to include business analyst, requirements manager, business process quality manager, technical writer, project manager, developer, test lead and implementation lead. Paula has experience in a variety of industries to include media, courts, carpet manufacturing, banking and mortgage. Paula has led multiple highly-visible multi-million dollar technology and business projects to transform businesses where she was the Consultant, Requirements Manager or Lead Business Analyst.

Paula holds a BS in Management Information Systems, is an IIBA<sup>®</sup> Certified Business Analysis Professional<sup>™</sup> (CBAP<sup>®</sup>), and BA Certified through B2T. She started a mentoring program and chaired the communications committee for her local IIBA<sup>®</sup> chapter, has written articles for B2T, Business Analyst Times, and Modern Analyst, and has conducted podcasts with the BACoach and Dave Saboe.

## DOUG GOLDBERG, CBAP



Doug Goldberg is an industry leading business analyst and an IIBA<sup>®</sup> Certified Business Analysis Professional<sup>™</sup> (CBAP<sup>®</sup>).

Doug's passion for business analysis and core skill development are what has propelled his growth and afforded great opportunities in BA Management and Leadership, Center of Excellence Development, Mentoring Program development, BA consulting excellence, BA value determination and evangelism, blogging, course instructing, speaking and MENTORING business analysts!

Doug is currently avidly mentoring several Business Analysts across the globe, promoting business architecture capability, blogging about business analysis and architecture on his site, [DougGtheBA.com](http://DougGtheBA.com), instructing courses and speaking to encourage others to excel in the professional development of BA skills.

## **DISHA TRIVEDI, CBAP**



Disha moved to the United States from India in 2001. She first learned about Use Cases and Extreme Programming in her Software Engineering class at NC State University. Little did she know that this was only a start of her lifelong affair with Business Analysis. After obtaining her degree in Computer Science and Economics at NC State, she quickly proceeded to work with organizations that provided her insight into the Utility, Education, and Mortgage sectors. She started as a Programmer, using every available opportunity to perform Business Analyst duties, and soon she got her first break. She later received her CBAP® in 2011.

Now, after more than 10 years of working in IT, she continues to enjoy helping organizations leverage the power of Business Analysis is passionate about sharing this knowledge with budding Business Analysts. She served as the Secretary for South Florida IIBA® chapter from 2011 to 2014 and continues to be an active IIBA® member.

When not promoting Business Analysis, Disha spends her time with her two young daughters and her husband in Northern Virginia.

## **ARCHANA MAGANTY, CCBA**



Archana moved to the United Kingdom in 2001 from Secunderabad, India. She started working as junior Programmer in IBM Lotus Notes in the year 1999 in India and continued in the same technology in the UK until 2012. During this tenure, she scaled up the ladder to be Technology Lead along with using Business Analysis skills at every given opportunity. She joined a world-renowned consultancy in 2012 as Business Solutions Manager/Business Analyst in London, thus bridging the gap between Business Analysts and Technology, and followed on to do similar roles in various projects. However, she felt directionless due to lack of framework understanding.

Archana studied Business Process Analysis, Data Modeling, and Use Cases and Wireframes at Bridging the Gap and that boosted her confidence. She took on leadership roles within Business Analysis stream and educated organisations and teams on Business Analysis Framework and Best Practice methods.

Archana gained CCBA<sup>®</sup> certification in 2017. Now her dream of working with Laura at Bridging the Gap has become a reality.

In her spare time, Archana reads Buddhist philosophy books, chants Hindu/Tibetan mantras, and spends quality time with family and friends.

## **ALEXANDRA CORDES**



Alexandra lives in Australia and is an experienced business analyst and career coach specialising in contractors and consultants.

Alexandra is a highly focused and results-driven business analyst who likes to work on high value initiatives that solve real problems and bring about lasting and beneficial change for people and organisations.

Alexandra also provides coaching and mentoring to her colleagues to support them in their careers and promote organisational capability in business analysis practice.

Following good practice and delivering quality outcomes is what inspires her, and she is passionate about helping others achieve the best they can in their business analysis career.

Alexandra's Motto: Success is about creating value.



## NADINE MILLNER, CBAP



Nadine Millner is an instructor that is strongly motivated to inspire new and experienced business analysts to love their career choice the way she does. A week prior to becoming a business analyst, Nadine had never heard of the job called “business analyst”. Over 15 years later, with lots more experience and knowledge, Nadine is now a professional business analyst with a passion for business analysis. The desire to develop new analysts to become professional and proficient business analysts drives Nadine to instruct as a full-time career.

Nadine is a Certified Business Analysis Professional™ with deep business analysis experience and has spent 5 years facilitating the development of business analysts through training.

Nadine’s business analysis experience spans the globe, collaborating on and leading projects spanning the USA, United Kingdom and South Africa. Having engaged with corporate organisations in the financial services sector, and consulting firms such as Deloitte and Accenture, Nadine has spent significant portions of her career analysing and documenting business requirements and facilitating the development of effective business solutions.

Over the years, Nadine shifted her focus to the development of the future generations of business analysts. Nadine taught at the Faculty Training Institute in South Africa for 5 years, lecturing and facilitating multiple programmes all focussed on practical business analysis skills. She further assesses assignments for the programmes to ensure students are provided detailed, useful feedback on their application of skills, to create a platform for continued growth and development of students.

Many people hold the title of Business Analyst, however the number of individuals with a passion for business analysis and the depth of the skills required to thrive in the role, is far lower. Through continued education of individuals with an appetite for learning, we can collectively grow the number of value-adding business analysts to a “hungry” business analysis market.

*“A mediocre teacher tells; the good teacher explains; the superior teacher demonstrates, and the great teacher inspires.” – William Arthur Ward*

# BRIDGING THE GAP – CONTACT INFORMATION

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